



The
MUSEUM
Virtual **Summit**

MARCH 24-26, 2021

***Connect with Museum Presidents and Directors
from across North America!***

The Museum Virtual Summit is a unique live, interactive online experience where you will spend three days meeting with Directors you want to meet, and who are interested in meeting with you.

Contact

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The perfect prospect match starts here!

The Museum Virtual Summit is your proven way to engage with decision-makers.

It is a unique event where you will share three days of live, private meetings and activities with interested Directors online!

HOW IT WORKS

We screen and interview all applicants to understand what they need, and what they want for their museums. It's a qualification process you won't find at any other industry event.

- ✓ You and your prospects will be matched with a custom agenda of live meetings
- ✓ You will receive profiles of each prospect including their acquisition plans for the next 6 to 18 months
- ✓ Prospects will receive a description of the capabilities you provide

See what they say about our virtual events:

"Was able to still make connections with decision makers despite a global pandemic. I liked the spreadsheet matchmaking idea that gave visibility to what their expectations were/are."

"It was hard to imagine a format that did not involve in-person physical contact, but this virtual format was incredible. In fact, I found that the dialogue with everyone was very personal and productive. Convenient and beneficial!"

WHAT TO EXPECT

- One-to-one meetings
- Opportunity to engage directors during the interactive roundtable discussion and open networking time
- Lead generation for up to 3 months after event
- Limited competition
- The opportunity to condense six months of sales meetings into three days of highly-focused meetings with the right decision-makers

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SUPPLIER OPPORTUNITIES



| | Platinum Package | Gold Package | Silver Package | Bronze Package |
|--|------------------|--------------|----------------|----------------|
| 15 minute interactive live presentation to all participants of the Museum Virtual Summit | ✓ | | | |
| 30 minute sponsored roundtable with Directors | ✓ | ✓ | | |
| Number of matched and scheduled one-to-one live appointments during the event | 10 | 10 | 10 | 5 |
| Participation in one roundtable discussion | ✓ | ✓ | ✓ | |
| Participation in full group sessions and networking | ✓ | ✓ | ✓ | ✓ |
| Interactive company listing in directory | ✓ | ✓ | ✓ | ✓ |
| Lead generation for up to 3 months with ability to request and receive appointments | ✓ | ✓ | ✓ | ✓ |
| Contact information for all attending Directors | ✓ | ✓ | ✓ | ✓ |

Only 3 Platinum Packages Available



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